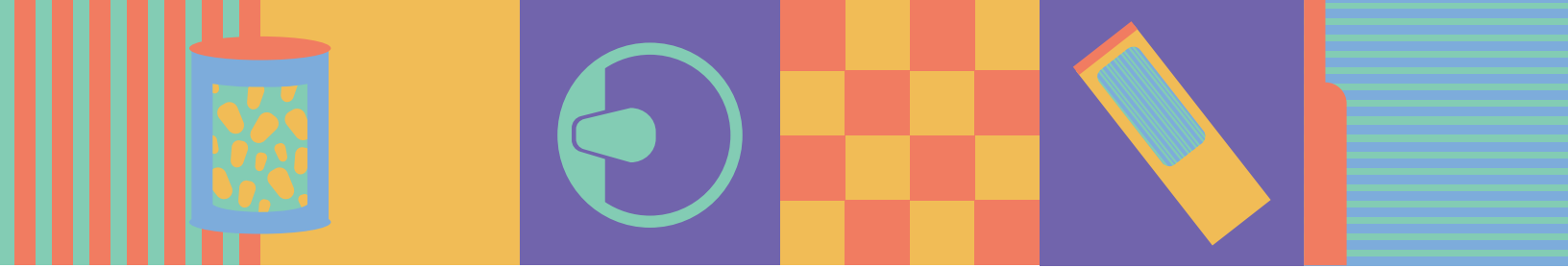


STOCK IT UP

Food Drive

One22 Resource Center invites you to "Stock It Up" this fall by hosting a food drive to help fill pantry shelves at the Jackson Cupboard. Rally your friends, family and colleagues to make a collective impact on the lives of those facing food insecurity in our community.



Our “Stock It Up” Food Drive also features an exciting challenge - a goal of reaching 15,000 pounds of donated items during this campaign!

**THANKS TO
A GENEROUS
DONOR,
FOOD DRIVE
DONATIONS WILL
BE MATCHED
\$1 FOR EVERY
1 POUND.**

The “Stock It Up” Challenge can provide One22 and the Jackson Cupboard with an additional \$15,000 if we meet our goal.

WHAT IS “STOCK IT UP”?

A campaign with a singular focus, “Stock It Up” encourages folks to **keep it simple by focusing on just one or two items** for their food drive. Whether you are an individual, neighborhood, community organization or business, this drive is for you.

WHO CAN PARTICIPATE?

Anyone! “Stock It Up” is **great for teams**, whether that is through your neighborhood, business, church or community organization.

WHEN DOES “STOCK IT UP” TAKE PLACE?

September is Hunger Action Month, a nationwide effort to raise awareness about hunger and inspire action, and the perfect kick off for “Stock It Up.” **This campaign will run from September through December 31, 2024.** Those interested in participating can join these efforts at any time!

WHERE DOES “STOCK IT UP” TAKE PLACE?

That’s up to you! With your team, you will determine the best location to host your food drive. When your drive is complete you will coordinate with us to drop off your donated items to the Jackson Cupboard.

WHY JUST ONE OR TWO ITEMS?

By focusing on just one or two items for your food drive, it saves resources on our end and makes it possible for us to add your donations to our pantry almost immediately. Additionally, **it allows for us to receive items that our pantry needs the most and that are difficult for us to source.**

WHY A FOOD DRIVE?

Food drives are an incredible way to give tangible goods to the Jackson Cupboard and help open people’s eyes to the issues of food insecurity and food access. The Wyoming Hunger Initiative estimates that over 86,000 Wyomingites struggle with food insecurity. This means thousands of local community members lack access to safe and nutritious food. **With your help, the Jackson Cupboard works to fill that gap with a wide selection of no-cost groceries.**



Food Drive CHECKLIST

PREPARATION

- **How long will your drive last?** We recommend at least one week, but not so long that people stop paying attention.
- **Do you want to set a goal?** This can be fun and motivate people to give to your drive. Friendly competition between businesses, teams or departments can add extra fun to the drive.
- **Promote your drive!** Send out social media posts, emails and communication within your team. If you are participating as a business or team, add items from our media kit around your building with information about how to participate (posters, table tents). You can also include information about the drive in a newsletter or publication. Encourage participants to learn more about the Jackson Cupboard and One22 by visiting one22jh.org.
- Visit one22jh.org/food-drive to download our Food Drive Media kit
- If you need help with marketing materials, contact Sedar Rose Davis, Director of Community Engagement, at seadar@one22jh.org.

DURING THE DRIVE

- **Keep up the momentum!** Send creative messaging to keep the drive going. Sometimes a last minute push can help you reach (and go beyond) your goal.
- **Monitor your progress and share with participants.** Take pictures, tag One22 on social media (@one22jh) and be sure to let your crew (and us!) know how you are doing.

WRAPPING UP

- **Schedule a time to drop off your donations** at the Jackson Cupboard.
 - Email our Associate Director of Food Assistance, Ash Hermanowski, ash@one22jh.org, when you are ready to drop off your donations. Please do not show up at the Jackson Cupboard without coordinating beforehand.
- **Take pictures!** We are happy to take photos of you and your team when you drop off your donations.
- **Celebrate!** Be sure to share the final totals from your drive with your team. Your collective efforts should be celebrated.
- **Stay connected with us!** Our partnership doesn't end when your drive is over. Find us on social media to stay in the loop with the impact your efforts are making and the work of our full organization. Consider volunteering with the Jackson Cupboard.
 - If you would like to learn more about volunteer opportunities, please contact Ximena Sanchez, Food Assistance Coordinator, at ximena@one22jh.org.

Food Drive

WISH LIST

- Peanut Butter (16 oz)
- Jelly
- Pasta
- Pasta Sauce
- Mac `n` Cheese
- Canned Tuna
- Canned Chicken
- Rice (White)
- Canned Corn
- Chicken Noodle Soup
- Canned Chili
- Cooking Oil (24 oz)
- Flour (5 lb bag)
- Sugar (2 lb bag)

NOT ACCEPTED

Rusty, badly-dented
or unlabeled cans

Homemade items

Non-commercial canned
or packaged items

Open or used items

Expired items

Should We Donate Food or Funds?

- Food donations provide a tangible connection between donors and those who need food assistance.
- Donated food provides access to items that are difficult for us to source in bulk.
- Drives are a great visual - it's extremely satisfying to see your boxes filled up with items!
- One22 relies on community food drives to help provide 10-15% of the food we distribute through the Jackson Cupboard.
- Cash donations allow us to keep our pantry shelves stocked, our freezers cool and our doors open.
- The Jackson Cupboard has tremendous purchasing power through the wholesale market and charitable food network. With a cash donation, we can often purchase food at a much lower price than the average customer and fund other operating costs. However, there are some critical items that we cannot source consistently - for those items especially, a food drive with local community members is immediately impactful.



TIPS

on How to Make it Fun

PICK A THEME

Peanut Butter and Jelly, Pasta and Pasta Sauce, Just Mac—the possibilities are endless. Remember to keep your theme simple with just a couple of items!

YOU CAN BE ARTISTIC

Feeling creative? Put those cans to use and make stacked artwork (Stock It Up, literally!) out of your donations. Send us pics of your creations and we will feature you on social media.

PAIR UP FOR A FRIENDLY COMPETITION

Create a competition between groups, organizations, departments, etc. and see who can collect the most items.

For example: Team Peanut Butter versus Team Jelly

PUT UP VISUALS TO SHOW HOW CLOSE YOU ARE TO YOUR GOAL

Posters with thermometers or charts of your progress are a great way to encourage people to help you reach the finish line.

QUICK FACTS

About the Jackson Cupboard

- The Jackson Cupboard has been providing free food resources to our community since 2001. In 2020, One22 Resource Center welcomed the Jackson Cupboard into our organization.
- In addition to Jackson Cupboard’s main location, One22 operates four small satellite pantries in our community. These provide immediate food assistance with basic food staples.
- One22 provides powerful food and financial resources through an array of services. We believe in empowering our clients through resource navigation, budgeting and action planning.



430,267

Pounds of food distributed in 2023



2,000

Number of individuals the Jackson Cupboard serves each year



23%

Percentage of people the Jackson Cupboard serves that are children



One22 Resource Center is a community-based nonprofit organization dedicated to supporting individuals and families facing financial and cultural challenges in the Greater Teton area. We guide members of our community toward stability and growth through basic needs, emergency resources and financial empowerment. If community members need help with groceries, or just making ends meet: **that’s what we’re here for.**

